







XXX ISPIIM INNOVATION CONFERENCE

Celebrating Innovation:
500 Years Since Da Vinci



DRAFT PROGRAMME

Legend		
Academic Session		
Industry Session		
Mixed Session		
Networking		
Tour		
Registration		
Special Interest Groups		AI & Innovation Management
		Body of Knowledge
		Digital Disruption & Transformation
		Futures & Foresight
		Health & Innovation
		Innovation Research Skills
		Living Labs
		Methods For Industry
		Platforms & Ecosystems
		Responsible Innovation
		Super Wicked Problems
		Teaching & Coaching



SUNDAY 16 JUNE – 0830 to 1230

PRE-CONFERENCE DEEP-DIVE WORKSHOPS	 <p>ADD STORYTELLING TO YOUR PORTFOLIO</p> <p>Room: Semi-Octagono @ MIP Murate Idea Park, Piazza della Madonna della Neve, 8, 50122 Florence</p> <p>Led by: John Bessant & Anna Trifilova</p>	<p>Can you tell a good story? Storytelling is a powerful tool and in this workshop you will be able to share our learning about this powerful tool.</p> <p>Sign-up in advance on the conference booking form. The fee is EUR 100 per person.</p> <p>More details</p>	
	<p>DEVELOPING SPECIALIST SKILLS FOR ACTION RESEARCH</p> <p>Room: Margherita Hack @ MIP Murate Idea Park, Piazza della Madonna della Neve, 8, 50122 Florence</p> <p>Led by: Anton Kriz</p>	<p>Develop your specialist skills in action research through Action Innovation Management - Research (AIM - R). AIM - R is based on the presenters' unique expertise and combines rigour and relevance for improving the impact and outcomes of academics and practitioners.</p> <p>Sign-up in advance on the conference booking form. The fee is EUR 100 per person.</p> <p>More details</p>	
	<p>PRESENTATION TUNE-UP</p> <p>Room: Pasquini @ MIP Murate Idea Park, Piazza della Madonna della Neve, 8, 50122 Florence</p> <p>Led by: Mark Vandael</p>	<p>Thirty minutes of dedicated, expert one-to-one feedback on your presentation and presenting skills. Brush-up on these key skills.</p> <p>There is no fee for this.</p> <p>More details or contact admin@ispim.org</p>	



SUNDAY 16 JUNE – 1300 to 1730

 <p>JUNIOR RESEARCHER LAB</p> <p>Room: Pasquini @ MIP Murate Idea Park, Piazza della Madonna della Neve, 8, 50122 Florence</p> <p>Led by: Chris Gernreich & Michelle Heber</p>	<p>The ISPIM Junior Researcher Community provides activities and networking for junior researchers from around the world.</p> <p>We offer a variety of workshops to develop yourselves, and an expert panel discussion that you will design. Also, we have private discussion sessions on challenges in academia as well as industry, and you will get valuable insights on how to make the most of an ISPIM event and other conferences.</p> <p>All junior researchers are invited and must sign-up in advance.</p> <p>More details</p>	
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SUNDAY 16 JUNE – 1800 to 1900

 <p>WELCOME TO FLORENCE</p> <p>Salone dei Cinquecento (Hall of The Five-Hundred)</p> <p>Palazzo Vecchio, Piazza della Signoria, 2, 50122 Florence</p>	<p>The City of Florence welcomes delegates to the Salone dei Cinquecento which is one of the grandest rooms in the Palazzo Vecchio. Both Da Vinci and Michelangelo worked on frescos here. The hall that you now see today was the work of Vasari.</p> <p>Welcome to Florence by:</p> <p>Andrea Arnone - Vice President for Technology Transfer and Relations with Community and Industry, University of Florence</p> <p>The Assessor - The Economic Development Department of the Municipality of Florence</p> <p>Followed by:</p> <p>Brief guided tour with insights on the Hall of the Five-Hundred</p> <p>Dress Code: Smart Casual</p>	
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SUNDAY 16 JUNE – 1930 to 2130

 <p>DELEGATE REGISTRATION & WELCOME RECEPTION</p> <p>Reception Building & Garden in front of Villa Vittoria @ Firenze Fiera</p> <p>Piazza Adua, 1, 50123 Florence</p>	<p>A chance to register early for the conference and meet fellow delegates over a drink and light dinner.</p> <p>2015 to 2030 Facilitator Q&A - An opportunity for facilitators of parallel sessions to run through expectations and ask questions. Meet at the Reception Building in front of Villa Vittoria @ Firenze Fiera.</p> <p>2030 to 2100 SIG Leaders Meeting - Meet at the Reception Building in front of Villa Vittoria @ Firenze Fiera.</p> <p>Dress Code: Smart Casual</p>	
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MONDAY 17 JUNE – 0700 to 0745

	<p>ISPIM RUNNERS Meet in front of Villa Vittoria @ Firenze Fiera Led by: Sabrina Schneider & Olga Kokshagina</p>	<p>Start the day with fresh minds and energy on a friendly, guided run exploring Florence. Limited places – reserve your place.</p>
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MONDAY 17 JUNE – 0800 to 0825

	<p>NEWCOMERS COFFEE Quadrata Area of Passi Perduti on Floor -1 of Villa Vittoria @ Firenze Fiera Led by Anna Trifilova</p>	<p>Your first time at ISPIM? Start the first morning at 0800 with a new set of friends to make you feel at home right away! Open to first-time attendees and those willing to act as a mentor only. More details</p>
	<p>DELEGATE REGISTRATION Reception Building in front of Villa Vittoria @ Firenze Fiera</p>	<p>Not a newcomer? Then collect your badge and materials from 0800.</p>


MONDAY 17 JUNE – 0830 to 1030

	<p>CONFERENCE WELCOME Auditorium on Floor -1 of Villa Vittoria @ Firenze Fiera</p>	<p>Iain Bitran - Executive Director, ISPIM Andrea Arnone - Vice President for Technology Transfer and Relations with Community and Industry, University of Florence The Assessor - The Economic Development Department of the Municipality of Florence</p>
	<p>OPENING KEYNOTES Auditorium on Floor -1 of Villa Vittoria @ Firenze Fiera</p>	<p> Luigi Dei -Rector, University of Florence</p> <p> Leonardo da Vinci - The Innovator "Life is movement" wrote Leonardo da Vinci in the Trivulzian Codex 36, stating that the movement is at the basis of everything. In the present contribution the movement is analysed in an original way as the common denominator of science, nature, art and in general all human creativity. The movement will be treated in ten moves: nature, science, poetry, music, painting, sculpture, dance, cinema, literature, theatre to lead to the movement of thoughts and emotions aroused by photography that succeeds in capturing the moving instant making it eternal.</p> <p> Christopher Tucci - Professor, Management of Technology, Ecole Polytechnique Fédérale de Lausanne</p> <p>Open Innovation and Lean Startup in Corporate Innovation Portfolios Business model reconfiguration is far from a given in large enterprises. This leads us to reconsider how Lean Startup might work in large established corporations, and why it is so difficult due to conflicts with roles that already exist in established companies. We then bring forward the idea that Open Innovation can contribute to the corporate venturing process and describe both Outside-In and Inside-Out processes that may help ease the pain of a Lean Startup implementation in an incumbent firm.</p> <p> Andrea Bozzoli - CEO, HPE COXA Industry - University: a new vision of cooperation Innovation. It means breaking traditional patterns. To overturn the standard process. Leonardo Da Vinci argued that the innovation process is the result of five fundamental principles: Observation, Curiosity, Experimentation, Connection and Relationship. Historically two main forces drive innovation: University and Industry. The greatest difference, apart from their intent, can be identified in the interpretation of Connection and Relationship principles. In this context Andrea Bozzoli, CEO of HPE COXA, an engineering services company that offers excellent technology for the development of projects and products, will argue on Connection and Relationship principles on the dualism Industry-University and will describe the innovative initiatives that HPE COXA has moved to promote their integration aimed at innovation.</p> <p> Alexander Osterwalder - Entrepreneur and Co-Founder, Strategyzer Building Invincible Companies Osterwalder outlines what is required from organizations to survive and thrive in today's world. He describes how to design an innovation culture, innovation portfolios, and the corresponding organizational structures while remaining world class at managing the existing business. Osterwalder will introduce a new concept that helps companies visualize if they are ready for the future or if they should fear disruption.</p>

MONDAY 17 JUNE – 1030 to 1100


	<p>MORNING BREAK Garden in front of Villa Vittoria @ Firenze Fiera</p>
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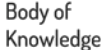
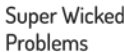
MONDAY 17 JUNE – 1100 to 1230

	<p>RESEARCH & TECHNOLOGY ORGANIZATIONS IN NATIONAL INNOVATION SYSTEMS</p> <p>Auditorium on Floor -1 of Villa Vittoria @ Firenze Fiera Chair: Flavia Leung</p>	<p>Measuring performance and impact... (continuing the discussion)</p> <p>Building on the successful event at ISPIM 2018 in Stockholm, this session will continue the conversation to define the modern environment in which RTOs operate, resultant challenges, and suitable metrics for assessing their performance and enhancing their impact.</p> <p>More details</p>
	<p>ARE YOU IN THE MOOD?</p> <p>Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Led by: Anne-Laure Mention & Hardik Bhimani</p>	<p>A workshop to unravel the effects of mood and urgency on innovation performance</p> <p>We are inviting you to a one-of-a-kind experimental research workshop/practice session. The session aims to delve deeper into examining the role of mood in innovation management.</p> <p>More details Session sign-up</p>
	<p>FUTURE-PROOF LEADERSHIP</p> <p>Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Led by: Mark Vandael</p>	<p>Many organizations lack the agility to navigate through the rapid waters of innovation. Especially mid size and large companies struggle to keep their rigid processes and massive structures floating, trying not to get stuck somewhere along the way. Even those who encourage innovation have problems. Often it feels like our employees just don't want to understand what we are aiming for. If only we knew how to deal with this...</p> <p>More details</p>
<p>DISCUSSIONS & WORKSHOPS</p>	<p>HOT-TOPIC DISCUSSIONS</p> <p>Rooms:</p> <p>Tables 1-5: Hotel Albani - Michaelangelo A Tables 6-10: Hotel Albani - Michaelangelo B Tables 11-20: Hotel Albani - Gioto</p> <p>Session Observers:</p> <p>Allen Alexander, University of Exeter Kyriaki Papageorgiou, ESADE Business School Pia Hurmelinna, University of Oulu Urs Daellenbach, Victoria University of Wellington</p> <p>These leaders of the Co-authors Wanted! Building new partnerships for publication project, part of the ISPIM Research Skills SIG, will form teams of authors from the most promising topics to further develop critical discussion through publication. Reach out to admin@ispim.org to discuss possibilities or check out our Poster.</p>	<p>Discussions on innovation "hot topics" for groups of up to 10. Sessions last for 45 mins and are repeated once. Seating is first-come-first-served.</p> <ol style="list-style-type: none"> How can we trigger innovation by using the right tools? Christian Buchholz, Verrocchio Institute for Innovation Competence Can a standard even be developed for innovation management? Magnus Karlsson, KTH Royal Institute of Technology How can we Futureproof Interaction within the Quadruple Helix? Laszlo Bax, BAX & COMPANY From products to people: What are the new skills required for leading innovation? Karina Jensen, Global Minds Network What should be the differences in management practices for radical vis-à-vis disruptive innovation? Jimmi Normann Kristiansen, Aalborg University How is artificial intelligence changing how we should manage innovation? Helena Blackbright, Mälardalen University Young social innovators: Why & how to teach innovation & entrepreneurship to school kids? Daria Podmetina, LUT University How can we advance innovation management research and impact with action research and learning? Anton Kriz, ANU Does organizational diversity matter and how does it impact firms' innovation activities? Crystal Jiang, Bryant University More details How can we leverage AI for Corporate Foresight in 2025? René Rohrbeck, Aarhus University Open Innovation in SMEs: How to make it work? (INSPIRE Project) More details Ekaterina Albats, LUT University How can we scale innovation to address global societal challenges? Convergent Innovation? Sandra Schillo, University of Ottawa How can insights & approaches from innovation management contribute to promoting Responsible Innovation? Marc Steen, TNO How can Biometric Signals be used in Innovation Management Research? Dirk Primus, Bryant University Innovation & Global Warming: How can companies respond to Climate Change? Jonathan Linton, Technovation How to get your work and ideas published by a leading publisher? Steve Hardman, De Gruyter How can we improve student-business collaboration in sustainability and green venturing? by Frans Stel, University of Twente How can we drive innovation based on organisational values and culture? by Henning Breuer, UXBerlin - Innovation Consulting - More details How can we assess and measure the impact of new, sustainable ventures? by Klaus Fichter, Borderstep Institute for Innovation and Sustainability How can we create innovation eco-systems to commercialize technologies and research results? By Zane Smilga, Verhaert New Products & Services










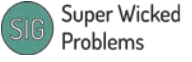
-  Body of Knowledge
-  Teaching & Coaching
-  AI & Innovation Management
-  Super Wicked Problems
-  Futures & Foresight
-  Responsible Innovation

MONDAY 17 JUNE – 1230 to 1330

	<p>LUNCH</p> <p>Passi Perduti on Level -1 of Villa Vittoria @ Firenze Fiera</p>
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ACADEMIC RESEARCH RESULTS & INDUSTRY CASES	 <p>1.1: Creativity in Innovation Room 4 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Mark Vandael</p>	<p>Michael Hartmann: Live and Let Die: On the Management of Creativity Chris Gerreich: Empowering Creative Employees: Phase-Specific Support in the Front-End of Innovation Agata Wróbel, Morten Jørgensen: Creative Facilitation: Shaping the Structure of Teamwork and Taskwork Emiko Tsuyuki: Collective Creativity: How People with Intellectual Disabilities Work?</p> 
	<p>1.2: Futures & Foresight 1 Room 202 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Stefan Kohn</p>	<p>Lauri Paavola: Algorithms vs Routines - Driving Changes Chih-Hung Hsieh: Foresight for Semiconductor industry in Post Moore era Can Azkan: Uncovering research streams in Data Economy using text mining algorithms</p>  
	<p>1.3: Platforms & Ecosystems 1: Issues of Openness Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Sven Laudien</p>	<p>Juha Koivisto, Hanne Savolainen, Merja Ukkola: Lessons Learnt from the National Open Innovation Platform Innovillage Paavo Ritala: Innovation ecosystems and the paradox of openness: A conceptual model Charlotte-Katharina Lekkas: Openness and Governance of Innovation Platforms in non-traditional Platform Industries</p>  
	<p>1.4: Transferring Knowledge 1: Innovation Performance Room 203 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Bram Roosens</p>	<p>Marie Coris: VIA-Inno: the success story of a technological intelligence center Niklas Bayrle: The Scope of Innovation Measurement/Capability/Performance: a Bibliometric Perspective George Tovstiga: Strategic Innovation: Roles of Learning and Intelligent Failure</p>
	<p>1.5: Open Innovation 1: University involvement Room 9 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Sally Davenport</p>	<p>Leena Kuntu: Involving customers and users in university-industry collaboration Ewa Kopczynska: How to build intermediary-based strategy for enabling university-industry communication? Laszlo Bax: Smoothen the Journey for Stakeholders involved in creating University Spin-offs Rosa Grimaldi: AlmaEClub: Community-building Initiative supporting Academic Entrepreneurship</p>
RESEARCH IN PROGRESS	 <p>1.6: Business Model Innovation: SMEs Room: Room 5 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Erich Prem</p>	<p>Muhammad Ahmad Tauqeer: A tool for idea screening by assortment of existing literature Chien-Chiang Lin: Increasing Survival Rate of Startup Ventures Through Psychological Contract Fulfilment Elisabeth Maria Poandl: A Maturity Assessment for the Business Models of Start-ups Martin Glinik: Searching for the ideal business model: Challenges for startups</p>
WORKSHOPS	 <p>1.7: Inspiration for innovation Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Led by: Gijs Van Wulfen</p>	<p>This interactive workshop of front-end-innovation author Gijs van Wulfen offers you practical insights, tips, and tools to become a great innovator. It teaches you how to innovate: pick the right moment, break your patterns, understand customers, come up with great ideas, find new business models, get to market fast, and get your colleagues, partners, and bosses on board.</p>
	<p>1.8: Leadership in the Digital Era Room: Hotel Albani - Michaelangelo A Led by: Sabrina Schneider and Olga Kokshagina</p>	<p>Digitization and the disruptions caused by the rise of digital technologies have resulted in numerous paradox tensions. What are these tensions? How to leverage on these tensions to reshape organisations? How can leadership help?</p> <p>More details</p>    
INSIGHTS & METHODS FOR INDUSTRY	 <p>1.9: Progress on the Innovation Body of Knowledge and Personal Certification from Fukuoka to Ottawa to Florence to Bangkok Room: Hotel Albani - Michaelangelo B Led by: Magnus Karlsson & Joanne Hyland</p>	<p>The world's first international management system standard for innovation will be published in Q2019 by the International Organization for Standardization. The ISO 56002 Innovation Management (IM) System Standard is a guiding framework for all organizations seeking to build innovation capabilities and improve innovation performance. We seek your input to help define ISPIM's role and guide implementation (outcomes will be featured in a panel discussion on Tuesday). Meet the experts and interact in a discussion circle format on the following topics:</p> <ol style="list-style-type: none"> 1. Body of Knowledge, a new SIG with Joanne Hyland (ISPIM and Canada) 2. Personal Certification, with Magnus Karlsson (Sweden) 3. ISO 56002 – The IM System Standard and its Principles, with Markus Sobstad Bensnes (Norway) 4. ISO 56004 – The IM Assessment, with Martin McGurk (UK)  
	<p>1.10: The Florence Wicked Challenge: Tackling the Tourists (Part 1 of 2) Room: Hotel Albani - Gioto Led by: Anton Kriz</p>	<p>How do you manage approximately 14 million tourists in a city like Florence?</p> <p>Welcome to the home of The Medici and one of our greatest ever wicked challenges. The Metropolitan City of Florence organisers and key actors are eager and will join us in trying to conquer what we know is one of our more complex challenges yet.</p> <p>More details</p>  

MONDAY 17 JUNE – 1440 to 1540

 ACADEMIC RESEARCH RESULTS & INDUSTRY CASES	2.1: Adoption of Digital Innovation Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Claus Rosenstand	Ozgur Dedehayir: Who are the Adopters of Retro-tech? Seidali Kurtmollaiev: Not products, but practices: An institutional perspective on smartification Salla Marttonen-Arola: Adoption of Information-Based Innovations in Industrial Maintenance	
	2.2: Futures & Foresight 2 Room 202 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Stefan Kohn	Carolin Block: Foresight of emerging sustainability-oriented technologies Magdalena Kohut: Start-ups as an Indicator of Early Market Convergence Jukka Laitinen: Innovation capabilities in creative industries for the futures needs Florian Marthaler: PGE-Product Generation Engineering and Foresight: Developing Future-robust Product Architectures	
	2.3: Platforms & Ecosystems 2 Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Marko Seppänen	Bernhard Lingens: How Firms Establish Ecosystems for Innovation Florian Huber: How firms shape organizational structures among ecosystem actors Søren Smed: Innovation networks in the experience economy	
	2.4: Transferring Knowledge 2: People & Patents Room 203 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Jimmi Normann Kristiansen	Hiromi Nagane (Saito): How can we detect star scientists? Anna Pohle: How to become a serial patentee? - Patent behaviour analysis Fábio Paula: R&D, Patents and Financial Performance of Latin American Firms	
	2.5: Open Innovation 2: Capability & Performance Room 9 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Christophe Deutsch	Stefanie Hecht: Improving User Experience of Open Data Platforms to foster DDBM Colin Cheng: How much do organizational capabilities and environments influence open innovation? Daria Podmetina, Monika Petraite: A Capability Maturity Model for Open Innovation Matthew O'Hern: What Drives Designer Participation and Performance in 3D Printing Communities?	
	2.6: Social Innovation 1 Room 4 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Marc Steen	Jo Lindsay: Social innovation, community champions and city planning Michi Fukushima: Entrepreneurships in aging and depopulating society Heidi Rajamäki-Partanen: Social Innovation for Digital Equality: Senior Citizens as AI Mentors	
 RESEARCH IN PROGRESS	2.7: Creativity & Innovation Room: Hotel Albani - Michaelangelo A Facilitator: Erich Prem	Sudapa Chompunuch: Team Creativity: A Systematic Literature Review Stephanie Kaudela-Baum: How to mainstream organizational creativity as an organizational development approach Jesper Falck Legaard: Nudges for creativity: Integrating principles from play in work environments. Linda Folk: Creative Industries: Cracking the Code for Effective Team Ideation	
	2.8: Crowdfunding, Incubators & Financing Room 5 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Fiona Schweitzer	Bruno Woeran: Tackling the Finance Gap for SMEs' Innovation Processes Yasmin Olteanu: Access to Finance of Sustainable Start-ups Isabelle Tyrasa: Technology Incubators and its impact on high-tech start-ups Yue Chen: Crowdfunding and New Product Survival	
 INSIGHTS & METHODS FOR INDUSTRY	2.9 Innovation Managers: who are they, where do they come from and how do we help career development Room: Hotel Albani - Michaelangelo B Led by: John Bessant	With a growing number of organisations in public, private and third sector formally using job titles like Innovation Manager (IM) and Chief Innovation Officer comes the need to explore what is involved in terms of skill set. We will invite practicing Innovation Managers to this session and together explore the emergence of the role and practice of innovation management. More details	
	2.10: The Florence Wicked Challenge: Tackling the Tourists (Part 2 of 2) Room: Hotel Albani - Giotto Led by: Anton Kriz	How do you manage approximately 14 million tourists in a city like Florence? Welcome to the home of The Medici and one of our greatest ever wicked challenges. The Metropolitan City of Florence organisers and key actors are eager and will join us in trying to conquer what we know is one of our more complex challenges yet. More details	

MONDAY 17 JUNE – 1540 to 1610



AFTERNOON BREAK

Garden in front of Villa Vittoria
@ Firenze Fiera

INNOVATION POSTERS LAUNCH: a chance to meet the poster presenters

Reception Building in front of Villa Vittoria @ Firenze Fiera

Anna Triflova: GAMIFY Project: Advancing Gamification for Innovation and Entrepreneurship

Anthony Kahn: The Potential of Access Based Consumption and the Diffusion of Low Carbon Technologies

Benoit Gailly: Navigating Innovation: Exploring 2000 key innovation management references

Biljana Veselinovic Savkovic: Work 4.0: Literature review and theory- based research agenda

Boris Farber: 55 year-long fascinating experiment inspired by Leonardo da Vinci

Clelia Medina Mendieta: eCommerce Adoption in Central America: Nicaragua

Jiamei Yan: Exploring the Impacts of Engagement in Science Park Collaborative Network

Ju Hwan Seo: Exploring joint research partners using privacy-preserving data mining

June Gwee: INN x CSC - A Sandbox for Design Innovation

Lucija Barisic: SMETHOD Project: Helping Europe select SMEs with the highest innovation potential

Marco Seminara: Visible light communications research laboratory (VISICORE)

Pia Hurmelinna: Co-authors Wanted! Building partnerships for publication

Rafaela Kunz: What if Theranos Inc. had adopted Open Innovation?




Rocio De la Torre: Innovation Expectative R&D in Universities and Industries

Thomas George: Enhancing Open Innovation by UX Research

Tuomo Eskelinen: VALUEWASTE Project



Ute Gartzten-Wiegand: Effects of digitalization on self-organization competences at the shopfloor-level

MONDAY 17 JUNE – 1610 to 1710

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES	3.1: Data-driven Approaches Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Claus Rosenstand	Christian Koldewey: A Strategy Process for Smart Services Kuan-Lin Chen, Chen Li: Bootstrapping Product-Service Business: An Experimental Data-Driven Approach Tuija Rantala: Selling Data-Based Innovation On Business-to-Business Markets	 Digital Disruption & Transformation
	3.2: Futures & Foresight 3 Room 202 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: René Rohrbeck	Stefan Kohn: Adoption framework for predicting technology dissemination Katja-Maria Prexl: Stimulating Innovation Culture in Research Innovation Consortia Bernhard Aßmus: Establishing a technology intelligence process for a R&D organization	 Futures & Foresight
	3.3: Platforms & Ecosystems 3 Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Ozgur Dedehayir	Iryna Maliatsina: Last Mile Delivery Innovation: a Grounded Theory of Crowd Logistics Jara Pascual: How to digitalize local innovation ecosystems Peter O'Neill: Collaborative innovation - product development networks in the biotechnology sector	 Platforms & Ecosystems
	3.4: Transferring Knowledge 3: People & Culture Room 203 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Chris Gerneich	Margaret Grzegorzczuk: The Role of Culture-Moderated Social Capital in Technology Transfer Leona Fitzmaurice: Fake News as an Obstacle to Innovation Beate Cesinger: Manifestations of Innovation Cultures in Selected Austrian Mechanical Engineering Companies	
	3.5: Open Innovation 3: Collaboration Room 9 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Tor Helge Aas	Elena Francesconi: Mixed Blessings of Openness - The Case of Haute Cuisine Wim Biemans: Antecedents and Effects of the Intensity of Collaboration in Innovation Mathias Beck: Boundary changes: How production outsourcing influences product innovation performance	
	3.6: Social Innovation 2 Room 4 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Marc Steen	Eric Stevens: Designing Mutual Goals to Coordinate Tourism Innovation Projects Ursula Kopp: Design Thinking in Regional Development Aelita Skarzauskiene: The potential of Civic Tech to foster social innovation	 Responsible Innovation
RESEARCH IN PROGRESS	3.7: Mixed Theme Session Room: Hotel Albani - Michaelangelo A Facilitator: Benoit Gailly	Alex Maritz: Demystifying disruptive innovation phenomena: economic and social impacts Alexandra Kriz: 'Scaling research mountains': Star 'logic' brokers as triple helix guides Balazs Borsi: Mapping innovation management research on the scientific landscape Rita Jucevičienė: Building Trust in Organizational Networks for Effective Knowledge Transfer	
	3.8: Industry Perspectives Room 5 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Ben Ramdani	Nadia Preghenella: Business Model Innovation Process: Practicing Sustainability in Tourism Enterprises Sarah Ranjana Güsken: Emerging Online Grocery Business Models - Exploring Consumer Behavioural Patterns Olli Kytömäki: Innovation of digital platforms in the real estate sector Loretta Latronico: BMI and its antecedents. The case of the Space Industry.	
INSIGHTS & METHODS FOR INDUSTRY	3.9: Flying LAB...where innovations take-off Room: Hotel Albani - Michaelangelo B Led by: Jörg Liebe, Carina Leue-Bensch & Susanne Trauzettel	Experienced innovation, or innovation that can be adopted and adapted from best practice of a business leader is always a powerful mix. In this session, a team from Lufthansa Group and Lufthansa Systems, leading aviation companies towards digitalisation, are sharing their experience on how to manage innovation in the world of constant transformation and digital change. More details	 Teaching & Coaching
	3.10: 60 internal startups later: Learn from the largest intrapreneurial program Room: Hotel Albani - Gioto Led by: STIM and Olga Kokshagina	Is intrapreneurship part of your innovation roadmap? Stim and Société Générale will share with you the lessons learnt from the biggest intrapreneurial program of the decade, led by the 2nd largest bank in France – the Internal Startup Call. More details	 Methods For Industry

1710 - 10 MINUTE TRANSIT TIME

MONDAY 17 JUNE – 1720 to 1820

	<p>Showcasing the Innovation Excellence at the University of Florence: Education and Biology</p> <p>Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera</p> <p>Facilitator: Alessandro Monti</p>	<p>Leonardo Chiesi - Department of Political and Social Sciences Experimenting with a Master's Degree Interdisciplinary Curriculum "Future in Plants. Plant Research, Social Innovation and Design</p> <p>Donatella Merlini and Cecilia Verri - Department of Statistics, Informatics and Applications Data Mining Techniques for Improving an Educational Process</p> <p>David Caramelli - Department of Biology On the trail of Leonardo Da Vinci's Y chromosome</p>
	<p>Showcasing the Innovation Excellence at the University of Florence: Data, Structures & Technology</p> <p>Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera</p> <p>Facilitator: Chiara Guiggiani</p>	<p>Mauro Lombardi - Department of Sciences for Economics and Enterprise Innovative processes in the Physical-Cybernetic Society: Decisions in Monte Carlo Casino</p> <p>Raffaello D'Alessandro - Department of Physics and Astrophysics The use of Atmospheric Muons to Display Hidden Structures in Volcanoes, Mines, Archaeological Digs and Building Basements</p> <p>Marco Bellandi - Department of Sciences for Economics and Enterprise Innovation, Research, Development Politics, in Light of Contemporary Technological Challenges</p>
 WORKSHOP	<p>Digitalization & Bounded Imagination: Innovating for Exponential Growth</p> <p>Room: Hotel Albani - Gioto</p> <p>Led by: Claus Rosenstand, Digital Hub Denmark and Abayomi Baiyere, CBS</p>	<p>Invited guest: Mikkel Christoffersen, Cluster Director of Odense Robotics and Robotics Alliance in Denmark will explain how the Danish eco-system of robotics has a global niche foothold with co-bots (robots working with humans without fences). This field of digitalization is then framed with the theory of bounded imagination by the facilitators asking the question: How to support a national eco-system for global digital disruption with exponential growth using robotics as the exemplary case? We invite business people, researchers, and policy makers to debate this in groups on the workshop. The session will conclude with finger food and cocktails provided by Digital Hub Denmark.</p> <p> Digital Disruption & Transformation</p>
 WORKSHOP	<p>Digital Academy: Putting ISPIM Art on Canvas</p> <p>Room: Hotel Albani - Michaelangelo B</p> <p>Led by: John Bessant & Lisa Wittenzellner, FAU Digital Tech Academy</p>	<p>Digitisation, Digitalisation, Digital Transformation, Digital Innovation, Digitalisation of business...so much is going on and how to understand it all? We invited two Digital Academies to sort this out!</p> <p>More details</p> <p> Teaching & Coaching</p>
	<p>Talking about Art while drinking prosecco...</p> <p>Meet in front of Villa Vittoria @ Firenze Fiera</p> <p>Led by: Sarah Daly & Greg Hearn</p>	<p>Come on an informal, outdoor walking tour of Florence. We will wander through the streets discussing the history of Florence, the work of artists we discover, and what innovation looked like.... with a glass of prosecco or Montalcino in hand....</p> <p>The fee is EUR 10 per person, including wine. Reserve your spot!</p> <p>More details</p>

1820 END OF SESSIONS – DAY ONE

MONDAY 17 JUNE – 1930 to 2300

	<p>CONFERENCE DINNER @ PALAZZO BORGHESI</p> <p>Via Ghibellina, 110 Black, 50122 Florence</p>	<p>In the heart of Florence, just a few steps away from Piazza del Duomo and Piazza della Signoria, Palazzo Borghese is one of the finest examples of neoclassical architecture in the Tuscan capital. This palace often goes unnoticed, almost suffocated by the narrow road. Once inside, however, its beauty and splendour are dazzling with the Hall of Mirrors and Pauline Bonaparte's bedroom.</p> <p>Dress Code: Smart Casual</p> <p>Please make your own way there and don't forget to bring your badge.</p>	
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TUESDAY 18 JUNE – 0700 to 0745

	<p>ISPIM YOGA Meet in front of Villa Vittoria @ Firenze Fiera Led by: Joshua Baker</p>	<p>Start the day with a relaxed body and active mind with The Firenze Morning Flow Yoga. Limited places – reserve your place.</p>
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TUESDAY 18 JUNE – 0830 to 0915

	<p>THE JOURNAL EDITORS PANEL Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Moderated by: Anne-Laure Mention - Founding Editor, Journal of Innovation Management</p>	<p>Jelena Spanjol - Editor-in-Chief, Journal of Product Innovation Management Ellen Enkel - Editor, R&D Management Jennie Björk - Editor, Creativity and Innovation Management Ellen Drost - Thunderbird International Business Review Jonathan Linton - Editor-in-Chief, Technovation</p>	
	More details		
	<p>MANAGING OPEN INNOVATION IN SMES: CHALLENGES, ENABLERS AND STRATEGIES FOR SUCCESS Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Led by: George Tsekouras Panel discussants: Wim Vanhaverbeke, Sam Waes & Marko Torkeli</p>	<p>Since the famous introduction of the term “Open Innovation”, many influential contributions have been made in the international literature. Although these contributions have raised our level of understanding on the meaningful strategies of Open Innovation, most of these contributions concern Open Innovation strategies in large corporations. However the challenges of operating in an Open Innovation programme in an SME are much greater. For a start, an SME needs to ensure that the Open Innovation activities are taking place in line with its strategic priorities, rather the priorities of its (probably more powerful) partner. Moreover, an SME needs to ensure access to resources that will enable the company to run Open Innovation activities. And at the end of the process, the SME needs to secure a good share of the generated value. These and other challenges and enablers will be discussed in this session.</p>	
	<p>BUILDING THE FUTURES & FORESIGHT SPECIAL INTEREST GROUP Room: Hotel Albani - Michaelangelo A Led by: René Rohrbeck, Stefan Kohn & Simone Kimpeler</p>	<p>Let’s define the needs and wishes of industry, potential answers and offers from science and academia and concrete ideas and concepts for working more closely. Let’s build a manifesto and roadmap for our SIG.</p>	
	<p>PROGRESS OF THE INNOVATION MANAGEMENT SYSTEM STANDARD Room: Hotel Albani - Michaelangelo B Led by: Magnus Karlsson & Joanne Hyland</p>	<p>The world’s first international management system standard for innovation will be published in IIIQ2019 by ISO, the International Organization for Standardization. It is a guiding framework for all kinds of organizations seeking to build innovation capabilities and improve innovation performance. The ISO 56002 Innovation Management System Standard has been developed by some 50 countries and international organizations, such as ISPIM, the OECD, WIPO, WTO, and World Bank. The journey took over 5 years, with 15 meetings, 6,000 expert hours and 550 pages of comments, which resulted in a direct investment of USD 1.5M. Come hear from the pioneers who invested in many ways to make this Standard possible. Panellists: Markus Sobstad Bensnes (Norwegian Expert), tinkr, Martin McGurk (UK Expert), RTC North, Magnus Karlsson (Swedish Expert) & Joanne Hyland (Canadian Expert)</p>	
	<p>LEONARDO & CO.: THE RENAISSANCE ENTREPRENEURIAL LEGACY Room: Hotel Albani - Gioto Chaired by: George Tovstiga</p>	<p>Piero Formica - Senior Research Fellow, Innovation Value Institute, Maynooth University In the Renaissance workshops, painters, sculptors and other artists met and worked together; as did architects, mathematicians, engineers, anatomists, other scientists and wealthy merchants acting as patrons. The interplay between humanists and scientists gave rise to an entrepreneurial spirit that conceived revolutionary ways of working, of designing products and services, and of seeing the world. The entrepreneurs of the twenty-first century are bringing into being a new renaissance, described by Creel Price as the ‘Entreprenaissance’ - that is, entrepreneurship which marks the reawakening or the rebirth of learning and culture, building a bridge from Leonardo da Vinci’s invention of a flying machine to Elon Musk’s advanced rockets and spacecraft.</p>	

0915 - 10 MINUTE TRANSIT TIME

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES	 <p>4.1: Digital Maturity Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Abayomi Baiyere</p>	<p>Oliver Som: Assessing the Digital Maturity of Human Resource Management Michael Bansmann: Maturity model-based implementation of scenarios of digitized work Christopher Williams: Digital Maturity Models for SMEs: A Systematic Literature Review</p>	
	<p>4.2: Business Model Innovation 1 Room 202 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Sven Laudien</p>	<p>Christiane Gottwald: Ecosystem and business model adaption: The role of professional organizations Jimmi Normann Kristiansen: Business Model Lock-in in Highly Integrated Supply Chains Ellen Enkel: Engaging with startups in platform-based business models to enable exploration</p>	
	<p>4.3: Platforms & Ecosystems 4: Platforms & Chains Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Christian Koldewey</p>	<p>Hang Lee: An Ambidextrous Perspective of Virtual and Physical Platform Strategies Dannyela da Cunha Lemos: A framework of an innovation platform for buyer-supplier collaborations Julian Marius Müller: Ecosystem 4.0: A Supply Chain Perspective on Business Model Innovation</p>	
	<p>4.4: Transferring Knowledge 4: Transfer, Protection & Risk Room 203 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Leona Fitzmaurice</p>	<p>Charlotte De Kort: Knowledge transfer in IOCOPs: A qualitative study Heidi Olander: Motivational Synergy Model for Individual Knowledge Protection Behavior of Experts Glenn Brophrey: Helping Managers in their Context- a Perceived Risk Approach Adela McMurray: The Relationship between Locus of Control and Workplace Innovation</p>	
	<p>4.5: Open Innovation 4: Crowds & Competitions Room 9 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Eelko Huizingh</p>	<p>Feng Hu: Does diversity matter in innovation contests? Fang-Mei Tseng: How to motivate participants to engage in crowdsourcing competitions Shuili Du: Effects of Crowdsourcing Contribution Type and Timing on NPD Success</p>	
RESEARCH IN PROGRESS	 <p>4.6: Social Innovations & Problem-solving Room 4 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Tatiana Iakovleva</p>	<p>Neta Kela: From Sick-care to Healthcare – Preventive medicine innovation Steffany Lenis Salcedo: Social Innovation Social Entrepreneurship from a Multicultural Innovation Ecosystem Perspective Yun Bae Kim: Key Elements of ULL as a Social Problem-solving Platform Shambhavi Agrawal: Social Innovation Process Framework: Lens of Structuration Theory</p>	
	<p>4.7: Innovation Ecosystems Room 5 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Ozgur Dedeheyir</p>	<p>Giedrius Jucevicius: Cross-disciplinary Knowledge Transfer in Historical Innovation Ecosystems: Comparative Perspective Laura Schlecht: The joint value propositions of business ecosystems: A customer's perspective Irene Gomez: Building Green Advanced Manufacturing Technology Uptake Ecosystems for SMEs Sabine Kaiser: Understanding the Ecosystem - a Holistic Framework of Business and Innovation Ecosystem Components</p>	
WORKSHOP	 <p>4.8: Answering the 'How' questions when Teaching & Training for Innovation Room: Hotel Albani - Michaelangelo A Led by: Anna Trifilova</p>	<p>In this workshop, we have invited speakers who share their knowledge on what works best in training innovation for students and executives. More details Carina Leue-Bensch - Lufthansa Systems: How to get inside industrial heads and improve teaching accordingly? Benoit Gailly - Louvain School of Management: Mars & Venus: How we can cross the chasm between academics and executives? Elisa Thomas - University of Stavanger Business School: How can we help students develop competences for innovation and entrepreneurship? Eric Stevens - ESSCA: How can we assess a learning curve?</p>	
INSIGHTS & METHODS FOR INDUSTRY	 <p>4.9: Sprinting into the future: How can scenario-sprints benefit product and service design Room: Hotel Albani - Michaelangelo B Led by: René Rohrbeck & Jan Oliver Schwarz</p>	<p>In this workshop we want to experiment with a sprint versions of scenario planning, not spending weeks and months but less than an hour. Within the workshop we want to understand if a scenario - sprints have benefits for product and service design and what these benefits are. More details</p>	
	<p>4.10: Managing Open Innovation in SMEs: An integrated Methodology to Support Professional Open Innovation Strategies in SMEs Room: Hotel Albani - Gioto Led by: George Tsekouras, Aline Figlioli, Zane Smilga & Antonis Livieratos</p>	<p>The INSPIRE project has been a major initiative funded by the European Commission to research good practices of managing Open Innovation in SMEs and develop a methodology to help support SMEs to enable professional Open Innovation strategies for SMEs. After having developed 113 case studies of Open Innovation in SMEs and 128 tools developed by academics, consultants and others across the world, the INSPIRE project has developed a methodology for this job. The workshop will present the INSPIRE Canvas and all the gathered content to support SMEs to design and implement Open Innovation strategies. Examples of how the INSPIRE methodology has been implemented in real cases will be also presented.</p>	



MORNING BREAK

Garden in front of Villa
Vittoria @ Firenze Fiera

INNOVATION POSTERS: A second chance to meet the poster presenters

Reception Building in front of Villa Vittoria @ Firenze Fiera

Anna Trifilova: GAMIFY Project: Advancing Gamification for Innovation and Entrepreneurship

Anthony Kahn: The Potential of Access Based Consumption and the Diffusion of Low Carbon Technologies

Benoit Gailly: Navigating Innovation: Exploring 2000 key innovation management references

Biljana Veselinovic Savkovic: Work 4.0: Literature review and theory- based research agenda

Boris Farber: 55 year-long fascinating experiment inspired by Leonardo da Vinci

Clelia Medina Mendieta: eCommerce Adoption in Central America: Nicaragua

Jiamei Yan: Exploring the Impacts of Engagement in Science Park Collaborative Network

Ju Hwan Seo: Exploring joint research partners using privacy-preserving data mining

June Gwee: INN x CSC - A Sandbox for Design Innovation

Lucija Barisic: SMETHOD Project: Helping Europe select SMEs with the highest innovation potential

Marco Seminara: Visible light communications research laboratory (VISICORE)

Pia Hurmelinna: Co-authors Wanted! Building partnerships for publication



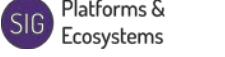



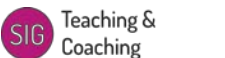

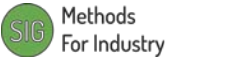
Rafaela Kunz: What if Theranos Inc. had adopted Open Innovation?



Rocio De la Torre: Innovation Expectative R&D in Universities and Industries

Thomas George: Enhancing Open Innovation by UX Research

Tuomo Eskelinen: VALUEWASTE Project

Ute Gartzten-Wiegand: Effects of digitalization on self-organization competences at the shopfloor-level

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES	 <p>5.1: Digital Platforms Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Iivari Kunttu</p>	<p>Johan Simonsson: Digital Platform and Business Model challenges in manufacturing firms</p> <p>Marie-Christin Schmidt: Kick-Start for Connectivity - How to implement Digital Platforms successfully</p> <p>Andreas Steur: Tipping Points of digital platforms: Determination by diffusion models</p> 
	<p>5.2: Business Model Innovation 2 Room 202 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Stephan von Delft</p>	<p>Sven Laudien: Business Model Innovation: Planned Strategy or Random Tragedy?</p> <p>Sara Moqaddamerad: Creating Novel Business Models Through Enhancing Strategic Thinking Capability</p> <p>Martin Mileros: Towards a taxonomy of e-commerce -characterizing content creator-based business models</p>
	<p>5.3: Platforms & Ecosystems 5 Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Ekaterina Albats</p>	<p>Wolfgang Schildorfer: Unravelling disruptive effects from infrastructure's changing role(s) in automated mobility</p> <p>Jialei Yang: Dynamics in appropriability: Temporal changes and configurations across industries</p> <p>Mozghan Sadr: VIENNO - the Vienna Innovation Model: From ego to eco</p> 
	<p>5.4: Transferring Knowledge 5: Knowledge Management Room 203 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Jara Pascual</p>	<p>Natalya Sergeeva: Knowledge management as enabler of innovation in the construction industry</p> <p>Alanna Riederer: Knowledge Management to Understand Communities and Facilitate Team Assembly</p> <p>Mohammad Naghizadeh: Factors affecting learning and knowledge transfer in Joint venture collaborations</p>
	<p>5.5: Open Innovation 5: Internal Mechanisms Room 9 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Daria Podmetina</p>	<p>Dana Cumin: The moderating effect of Top Management Support and Knowledge Protection</p> <p>Nadia Weidner: Exploring Non-R&D-based Mechanisms of Absorptive Capacity</p> <p>Ioana Stefan: Tensions between Value Co-creation and Capture in Open Innovation Management</p>
	<p>5.6: Measuring Performance Room 4 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: John Metselaar</p>	<p>Fabian Stein: Innovation and Firm Performance: A bibliometric study</p> <p>Marko Seppänen: Revisiting Technological Depths and Breadths Effects on Firm Performance</p> <p>David Griesbach: How to Measure the Progress of Lean Innovation Projects</p>
RESEARCH IN PROGRESS	 <p>5.7: Responsible Innovation Room 5 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Romy Hilbig</p>	<p>Lukasz Nazarko: Responsibility-Focused Technology Assessment: Looking for Compatibility of TA and RRI</p> <p>Marc Steen: Responsible Innovation through Virtue Ethics: Applied to Artificial Intelligence</p> <p>Heike Vogel-Pöschl, André Martinuzzi: Integrating Co-Creation, Design Thinking and Responsibility</p> <p>Tatiana Iakovleva: Responsible innovation and collaboration</p> 
WORKSHOP	 <p>5.8: Teaching & Training Innovation Resources Supermarket Room: Hotel Albani - Michaelangelo A Led by: John Bessant & Anna Trifilova</p>	<p>Wouldn't it be nice to have a supermarket where you could find ready-made resources for use with your students? This session will help you!</p> <p>More details</p> 
INSIGHTS & METHODS FOR INDUSTRY	 <p>5.9: The ideaDJ Strategy Room: Hotel Albani - Michaelangelo B Led by: Ramon Vullings</p>	<p>Complex challenges require combined solutions (beautiful combinations), ideaDJs are the people who can see & create these beautiful combinations. In this session Ramon will outline the main ideas & concepts on why the world needs more ideaDJs and how you can use these insights to create elegant combinations (in business) life.</p>
	<p>5.10: How to win work as a research consultant Room: Hotel Albani - Gioto Led by: Robert Dew</p>	<p>Many researchers are interested in how to become consultants. If you have good qualitative, quantitative or mixed method research skills then business needs you. The problem is finding the businesses who are looking for your skill set and converting them into paying clients. Unlike winning research grants, the business of consulting requires a more pragmatic, but less direct approach to gaining funding.</p> <p>More details</p> 

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES	<p>6.1: Digital Transformation and Strategy Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Abayomi Baiyere</p>	<p>Daniel Schallmo: Digital Strategy: Integrated Approach and Generic Options Daniela Petrovic: Digital Transformation in Established Firms: Global Telecom Operators Innovation Journey Annabeth Aagaard: Supporting digital transformation and business model innovation through Internet-of-Things</p>		
	<p>6.2: Business Model Innovation 3 Room 202 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Teemu Santonen</p>	<p>Silvia Sanasi, Federico Artusi: Filtering and Enabling Meaning Perception: a Business Model Perspective Michael Rachinger: Systematic Literature Review of Business Model Innovation in Business Ecosystems Tanja Kotro: Systematic Evaluation Model for Innovation Tove Brink: Collaborative project business model innovation in ecosystems</p>		
	<p>6.3: Methods for Industry 1: Organizational Perspectives Room 203 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Seidali Kurtmollaiev</p>	<p>Mikael Johansson: Problems When Implementing Innovation Teams Iivari Kuntu: Balancing between learning and performance in R&D subsidiaries Tor Helge Aas: Managing Innovation Processes: The Case of Integrated Product-Service Systems</p>		
	<p>6.4: Teaching & Coaching 1 Room 9 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Rita Juceviciene</p>	<p>Anna Trifilova: So who are these 'innovation managers' anyway? Romy Hilbig: Data Analytics: The Future of Innovative Teaching and Learning Olga Shvetsova: VR applications for transferring knowledge: new perspectives of innovation development</p>		
	<p>6.5: Open Innovation 6: Intermediaries Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Kenneth Husted</p>	<p>Virna Motta: Open Innovation. The experience of an intermediary: Intercos case study Samuel Saint-Yves-Durand: The Effects of Science Parks on the Business Innovation Process Bram Roosens: How Innovation Partners should Communicate about Joint Innovation Efforts</p>		
	<p>6.6: Start-ups & Entrepreneurship 1 Room 4 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Ger Post</p>	<p>Monika Petraite, Vytaute Dlugoborskyte: Growing over the Vulnerable Transitions: Longitudinal Study of R&D Entrepreneurship Csaba Deák: Fintech Startups Made in Hungary Izabella Bereczki: An Open Innovation ecosystem from a startup's perspective</p>		
RESEARCH IN PROGRESS	<p>6.7: Health & Healthcare Room 5 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Pia Hurmelinna</p>	<p>Takuji Hara: Changes in Pharmaceutical Innovation in Japan Laura Staskute: Innovation Practices in a Highly Specialized University Hospital in Sweden Mona Seyed Esfahani: Virtual Reality in Healthcare what stops NHS adopting the technology Jurgita Giniuniene: Digital Health Solutions: the Role of Innovation Ecosystem</p>		
WORKSHOP	<p>6.8: The encounter of AI with Innovation Management: Driving the emergence of a research agenda Room: Hotel Albani - Michaelangelo A Led by: Helena Blackburn & Stoyan Tanev</p>	<p>We are inviting you to join the workshop to discuss the constructive encounter of AI with Innovation Management. Whether you are a researcher or a practitioner within the field of innovation management the workshop will benefit you. It will have two one-hour sessions so that interested participants could join one of them without disturbing their parallel sessions. More details</p>		
INSIGHTS & METHODS FOR INDUSTRY	<p>6.9: How to Test in Real-Life Contexts Room: Hotel Albani - Michaelangelo B Led by: Lynn Coorevits</p>	<p>This workshop will zoom in on the importance of real-time and contextual measurements when testing in real-life environments, the methodology behind context aware experience sampling and a tool that can support innovation projects in this process, namely Experience kit. More details</p>		
	<p>6.10: Where to go to innovate our products' next generation? Room: Hotel Albani - Gioto Led by: Christian Thurnes & Daniel Kiel</p>	<p>The everyday objects around us evolve thanks to innovative ideas. But which ideas lead in the right direction? Maybe the product itself - or its previous evolution - can contribute valuable hints: Is there something like a Technology Pull or a Voice of the Product? Get to know the TESE - Trends of Engineering Systems Evolution in our workshop and apply them to your physical product to create or check your ideas for future product generations. More details</p>		

TUESDAY 18 JUNE – 1305 to 1400







	<p>LUNCH Passi Perduti on Level -1 of Villa Vittoria @ Firenze Fiera</p>	<p>LUNCHTIME MEET & GREET 1320 to 1350 Meet by Reception Building in front of Villa Vittoria @ Firenze Fiera</p> <p>1: Innovation Leadership - Come join the growing group exploring Innovation Leadership in today's Companies Led by: Karina Jensen</p> <p>2: Interested in Responsible Innovation? Come learn about the growing Special Interest Group Led by: Tatiana Iakovleva & Marc Steen</p> <p>3: Come along and help us launch the Innovation and Health Special Interest Group Led by: Mona Esfahani & Pia Hurmelinna</p> <p>4: Progress in the Platforms and Ecosystems Special Interest Group Led by: Ozgur Dedehayir</p>	
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TUESDAY 18 JUNE – 1400 to 1425

	<p>INNOVATION THROUGH THE EYES OF DA VINCI: WHAT WE LEARNED BY COLLECTING 600+ INNOVATION METHODS Room: Hotel Albani - Gioto Chaired by Benno van Aerssen</p>	<p>Over a period of 3 years, 12 innovation experts collected and tested more than 600 innovation methods and tools in the FLORENCE INNOVATION PROJECT. In this talk, Christian Buchholz shares the insights of this work and connects it with the exciting way da Vinci developed his ideas. Christian Buchholz - Managing Director, Verrocchio Institute</p>
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">INNOVATION THOUGHT LEADERS</p>	<p>THE INNOVATION JOURNEY AT HUNTSMAN: CREATING A BREAKTHROUGH INNOVATION CAPABILITY Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Led by Denis Turmel, Huntsman Polyurethanes & Gijs Van Wulfen, FORTH</p>	<p>Denis Turmel and Gijs van Wulfen retell the story of how a unit at Huntsman Polyurethanes created sustainable high-value businesses and deployed an innovation and learning culture with the FORTH Method. FORTH has become Huntsman's front-end-innovation method to create market-validated opportunities and is now an integral part of its strategy process. More details</p>
	<p>FIVE HYPOTHESES ABOUT INNOVATION MANAGEMENT IN A DIGITAL AGE Room: Hotel Albani - Michaelangelo A Chaired by Rafaela Kunz</p>	<p>Nils Dülfer – Improve Academy Ever shorter innovation cycles drive the need for corporates to become faster and adapt more quickly to changing market conditions. In this context, digitization is not only an accelerator driving market dynamics, but also a lever with regards to how companies manage innovation. The presentation shows digital innovation management best practices along 5 dimensions.</p>
	<p>THE RECIPE FOR CORPORATE LONGEVITY FROM THE PERSPECTIVE OF MANAGING INNOVATION Room: Hotel Albani - Michaelangelo B Chaired by John Bessant</p>	<p>Klaus Griesar - Director, Science Relations, Merck KgaA Innovation is about survival – of course. If we don't change what we offer the world and the ways in which we create and deliver it then we may not be around for long. But we also need to be able to repeat the trick – anyone might get lucky once but growing a business through innovation takes skilled strategic management. This session will explore the theme of corporate longevity using the specific example of Merck, a 350 year-old survivor and will highlight some key lessons for innovation management.</p>
<p>TBC Room: TBC Chaired by TBC</p>	<p>TBC</p>	












1425 - 10 MINUTE TRANSIT TIME

TUESDAY 18 JUNE – 1435 to 1535

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES	7.1: The Digital Hype Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Jennie Björk	Abayomi Baiyere: Digital X and Bounded Imagination Péter Kristóf: Why we need Exponential Organizations and how to create them? Andrea Holand, Silje Svadberg: Beyond the hype: A bibliometric analysis deconstructing research on digitalization	
	7.2: Tools for Innovation Room 202 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Markus Schulte	Anu Helena Suominen: Conceptualization of hackathon for innovation management Austin Schwinn: Illuminating Dark Assets to Measure Innovation Philip Schmidt: Organizational implications derived from various canvas models	
	7.3: AI and Innovation 1 Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Stoyan Tanev	Erich Prem: Artificial intelligence for innovation in Austrian technology companies Roberta D'Orazio: Smart Integration of appliances for food processing Juergen Staeudtner: To live with AI we should excel in creativity	
	7.4: Teaching & Coaching 2 Room 9 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Anna Trifilova	Yvonne Kirkels: Advancing Open Innovation Teaching: practices and experiences Ellen Drost: Case Writing as Signature Pedagogy in Entrepreneurship and Innovation Management Onnida Thongpravati: Multi-stakeholder Supervisory Governance: The Australian Research Council in Biodevices Case	
	7.5 ISPIM & R&D Management Special Issue on Research Methods (Part 1 of 2) Room 202 on Floor 3 of Villa Vittoria @ Firenze Fiera Facilitator: Paavo Ritala	Ziad Elsañ: Qualitative case study research in Technology and Innovation Management: Review and future directions Jan Auernhammer: Organizational Design Research in Innovation Management Paul Ellwood: In Search of Lost Time within Innovation Management Research	
	7.6: Start-ups & Entrepreneurship 2 Room 4 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Frans Stel	Marcelo Machado: Silicon Valley North? An Analysis of Vancouver's Technology Startup Scene. Veronika Sagmeister: Impact of entrepreneurial employees on entrepreneurial orientation and strategic renewal Rodrigo de Alvarenga: Venture Builder: a professional approach to build startups	
RESEARCH IN PROGRESS	7.7: Open Innovation Room 5 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Daria Podmetina	Sveinung Grimsby: Patents saves Novel Food openness Katharina Greve: Demonstration environments for emerging technologies: Insights from a living lab Catherine Equey Balzi: Open Innovation Process in SMEs: Understanding Drivers and Barriers Ekaterina Albats: Process view and framework for open innovation in SMEs	
WORKSHOP	7.8: How to engage users & customers – Methods & tools for User Involvement in Business Innovation Room: Hotel Albani - Michaelangelo A Led by: Koen Vervoort	This session introduces a 2-step approach, developed by imec, to involve end-users and focus on the aspects you need to take into account. In this session, a general flow to involve users is presented together with two methods: panel circles and panel matrix. More details	
INSIGHTS & METHODS FOR INDUSTRY	7.9: Setting up disruptive business innovation at TÜV NORD Room: Hotel Albani - Michaelangelo B Led by: Roman Meier-Andrae, Olga Kokshagina	In the field of automotive testing, inspection and certification, TÜV NORD offers regulated services such as periodical vehicle inspections or "free market services" like used vehicle process support. How could TÜV NORD optimally embrace disruptive innovation in the regulated and/or free market fields by testing and iterating new platform and business models and by adding disruptive technologies like automation, AI, blockchain, digital twins, data analytics or others to the mix? More details	
	7.10: Organisational Agility Room: Hotel Albani - Gioto Led by: Marius Mueller	Engage in an interactive discussion about how companies in the beauty and care industry can address the challenges caused by fast growing piranha brands and increasing price pressure through constant innovation. More details	

TUESDAY 18 JUNE – 1535 to 1600

	AFTERNOON BREAK Garden in front of Villa Vittoria @ Firenze Fiera
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ACADEMIC RESEARCH RESULTS & INDUSTRY CASES	 <p>8.1: Workplace Design Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Seidali Kurtmollaiev</p>	<p>Oscar Pakos: Understanding the Mechanisms of Activity-based Workspaces: A Case Study Martin Vitt: Workspace designs affecting cross-functional collaboration in product development Udo-Ernst Haner: Multispace Office: Implications of Work Environment Choice for Organizational Innovation</p>	
	<p>8.2: Methods for Industry 2: Tools & Methods Room 202 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Christian Buchholz</p>	<p>Russell Ward: Agile Innovation Management: Strategies of Leading Consumer-Packaged Goods Manufacturers Bettina Stooß: The most important innovation tool is an umbrella Yuji Yamamoto: Identifying similarities: Lean startup and major changes of production systems</p>	
	<p>8.3: AI & Innovation Management 2 Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Helena Blackbright</p>	<p>Stoyan Tanev: Using machine learning to identify emerging innovation management research themes Sergey Yablonsky: Multi Dimension Data-Driven Artificial Intelligence Innovation Kevin de Caluwé: Hierarchical automatic topic detection: confirm the known, discover the unknown</p>	
	<p>8.4: Teaching & Coaching 3 Room 9 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Anna Trifilova</p>	<p>Frans Stel, Rogier De Jong: Co-opetition: Good Deal, Bad Deal or No Deal at all? Patrick Brandtner: Rethinking Innovation Teaching - The Innovation Week Format Triyuth Promsiri, Manjiri Kunte: Futuristic Thinking: Alternative Cognitive Method For Generating New Venture Ideas</p>	
	<p>8.5 ISPIM & R&D Management Special Issue on Research Methods Session (Part 2 of 2) Room 203 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Paavo Ritala</p>	<p>Anna Yström: Action research in innovation management: Unravelling the emerging and intangible in the human and organizational side of innovation Anton Kriz: Action Innovation Management-Research: A Framework Combining R&R to Enhance Practice and Theory General discussion with the guest editors: Paavo Ritala, Sabrina Schneider, Snejina Michailova.</p>	
	<p>8.6: Living Labs 1 Room 4 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Seppo Leminen</p>	<p>Teemu Santonen: How transnational Living Labs can help SMEs to internationalize? Lotta Haukipuro: Digital user involvement in a multi-context living lab environment Dimitri Schuurman: Business Models for Living Labs: Living-Labs-as-a-Service versus Enabler-Driven</p>	
RESEARCH IN PROGRESS	 <p>8.7: Innovation for Sustainability Room 5 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Klaus Fichter</p>	<p>Christoph Haag: Ideation and Choice Architecture for Sustainable Business Model Innovation Petra Stabauer: Behavioral intervention design for scaling innovative services promoting smart sustainability Débora Moretti: Fostering user-producer interactions through design thinking: the case of a precision-agriculture technology Anita Ulz: Frugal innovation as a trigger for sustainable regional development</p>	
WORKSHOP	 <p>8.8: Tales from the field: How ethnography can illuminate the complexities of innovation research Room: Hotel Albani - Michaelangelo A Led by: Els De Maeijer & Tom Van Hout</p>	<p>Ethnography is a growing methodology for innovation management research and we elaborate on the advantages and difficulties in using it in multi-party business settings. We examine how researchers can integrate some elements of it in their own research or daily innovation practice.</p>	
INSIGHTS & METHODS FOR INDUSTRY	 <p>8.9: Releasing the power of users – bringing user inclusiveness into the innovation process Room: Hotel Albani - Michaelangelo B Led by: Tatiana Iakovleva, Elin Oftedal & John Bessant</p>	<p>This session explores “what has research shown with respect to deliberate stakeholder inclusion into innovation processes?” Panellists will share findings from the forthcoming book “Responsible Innovation in digital health - empowering the user” based on real-life RRI cases within healthcare sector from different countries – Brazil, Norway, USA and UK. More details</p>	
	<p>8.10: Data science & data-driven Innovation Room: Hotel Albani - Gioto Led by: Dave King</p>	<p>You can optimize for productivity, or you can optimize for innovation. Most organizations optimize for productivity and leave innovation up to serendipity. But if your job is to facilitate innovation, there are approaches to team building and collaboration that maximize the likelihood of new ideas and breakthroughs. When those approaches are supported by data science and computing power, innovative collaboration can happen at the scale of the organization, consortium, or even entire research community. Many of history's greatest innovations came from serendipitous encounters that spurred new thinking. I will explain how these encounters can be facilitated with intention and scaled.</p>	

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES	<p>9.1: Responsible Innovation Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Maria Antikainen</p>	<p>Stephanie Pougnet, Carlos Martin-Rios: Keg wine as a sustainability-oriented innovation Andrea Urbanati: Adopting Circular Economy: Business Models transformation in the beverage industry Karen Janssen: Creating Value from Waste: Lessons learned for Circular Innovation Networks</p>	
	<p>9.2: Methods for Industry 3: Measures & Indicators Room 202 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Benno van Aerssen</p>	<p>Fiona Schweitzer: Is an intuitive or rationale style better for evaluating RNPs? Karina Jensen: Global Innovation Readiness: The Key Success Factors Daniel Duwe: Innovation Success Indication through New Technological Indicators</p>	
	<p>9.3: AI & Innovation Management 3 Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Helena Blackburn</p>	<p>Elena Fomenko: Data Thinking Michelle Heber: Manager's ai adoption and the influence of emotions: neuroscientific approach Hans Jung: Blockchain-enabled Clinical Study Consent Management</p>	
	<p>9.4: Teaching & Coaching 4 Room 9 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: André Renz</p>	<p>Michael Sheppard: Turning Business Students into Business Designers Zornitsa Yordanova: Educational Innovation: From Fads to Fundamentals Edurne Loyarte: Career development as a key driver for leading transition management</p>	
	<p>9.5: Design & Design Thinking Room 203 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Christian Thurnes</p>	<p>Jonas Heimicke: Agility and its Features in Mechatronic System Development Justyna Starostka: Facilitating design thinking: from a method approach to co-facilitation Simon Fischer: Implementation of Design Thinking in SME Akimitsu Hirota: "Pivot chain" to create the pairing in "Needs solutions pairs"</p>	
	<p>9.6: Living Labs 2 Room 4 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Dimitri Schuurman</p>	<p>Seppo Leminen: Innovation Mechanism(s) in Third-Generation Living Labs Hanna-Greta Puurinen, Petri Pohjola: Leveraging Value of Knowledge Transfer Ecosystem - Smart City Lab Greg Hearn: Spatial and Temporal Emergence of Casual Creative Environments in Brisbane</p>	
RESEARCH IN PROGRESS	<p>9.7: Individual Development & Behaviour Room 5 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Hardik Bhimani</p>	<p>Gerrit de Waal: 'Business Model You' - an Alternative to Traditional Career Planning? Katrin Mathmann: Open Foresight: Impact of Individual Characteristics on Mental Models Ching-Ying Yu: The Effects of Overconfidence and Mental Accounting on Strategic Readiness Azzurra Morreale: Creativity, risk-taking and innovative behaviour: an experimental analysis</p>	
WORKSHOP	<p>9.8: Making the Case: The Art of Writing Cases on Innovation and Entrepreneurship Room: Hotel Albani - Michaelangelo A Led by: Ellen Drost</p>	<p>The workshop will focus on writing cases on entrepreneurial, innovative firms (usually smaller firms). Writing innovative, entrepreneurial cases is very different than writing the usual teaching cases published in textbooks which are, by and large, based on secondary information. The workshop makes the case of learning while doing, bringing the researcher, student and/or practitioner into the "living" company, experiencing first hand what the firm's challenges are, and importantly, why they came about, through hands-on research and observation within the firm. More details</p>	
INSIGHTS & METHODS FOR INDUSTRY	<p>9.9: Dive into Exponential organisations Room: Hotel Albani - Michaelangelo B Led by: Peter Kristof and Olga Kokshagina</p>	<p>Disrupt or be disrupted – there is no middle ground. Exponential organizations (ExOs) are a new breed of organizations which leverage exponential technologies and come up with disruptive innovations 10x faster and cheaper than their linear counterparts. More details</p>	
	<p>9.10: Connected Health Innovation orchestration in healthcare networks Room: Hotel Albani - Gioto Led by: Minna Pikkarainen</p>	<p>This session initiates the Health and Innovation Management SIG. It brings together researchers, practitioners, consultants, and alike, to identify and share best practice on innovation management in health, and to create awareness of innovation management and adoption process in healthcare industry. The SIG aims to promote networking, knowledge sharing, and joint research and publication among experts in this context, and those interested in it.</p>	

TUESDAY 18 JUNE – 2000 to 2300



SOCIAL EVENING @ LA LOGGIA DEL PIAZZALE MICHELANGELO









Piazzale Michelangelo, 1,
50125 Florence

You are invited to an evening of food, drink, music and fun at La Loggia with breathtaking views over Florence. La Loggia's history began over 150 years ago, when in 1865 Giuseppe Poggi was put in charge of creating a Michelangelo-centred museum but, as the artworks never arrived, La Loggia became an Historical Italian Café that during the years has seen many important visitors, including ISPIM!









Awards: Knut Holt Award for Best Paper; Alex Gofman Award for Best Student Paper; Scientific Panel Award; The PhD Dissertation Award

Dress Code: Casual. Please make your own way there and don't forget to bring your badge and singing voice.











 ACADEMIC RESEARCH RESULTS & INDUSTRY CASES	10.1: Sustainability & Innovation 1 Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Michelle Heber	Aileen Deasy: Building an Innovation Culture for Irish Seafood Driving Customer Success Johannes Gasde: Integrated Innovation and Sustainability Analysis in collaborative R&D projects Maria Antikainen: How to create a sustainable value proposition? Maria Cimilluca: Resiliency, Critical Infrastructure and Microgrids	
	10.2: Methods for Industry 4: Process Perspective Room 9 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Fiona Schweitzer	Julian Bauer: Can a status quo bias help radical innovation? Tomislav Buljubašić, Denis Faivre: Systematic Innovation: making innovation part of standard processes in IT Alessandro Pompei: Needs Roadmap Framework understanding and mapping needs in competitive markets	
	10.3: Project Spark Session: Creating Futures 1 Room: Hotel Albani - Gioto Facilitator: Lucija Barisic	Tapani Ryyänen: Support services' in 5G smart lighting pole ecosystem Andre Martinuzzi: LIVING INNOVATION - Co-creating the way we live in 2030 Patrick Crehan: New growth models for short food chain producers	
	10.4: SMEs & Innovation 1 Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Anton Kriz	Paul Woodfield, Kenneth Husted: How does knowledge sharing across generation's impact innovation? Tibor Dory: Management quality and innovation in family business: an empirical study Daniela Hobscheidt: Using existing Industry4.0 knowledge for the assessment of SME's innovation-demands	
	10.5: Innovation Policies Room 4 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Olga Kokshagina	Nicola Doppio: Innovation Prizes to Implement Regional Open Innovation policies for SMEs Kirsty de Jong: Reforming innovation science systems through a choice architecture lens Christian Wurm: Vienna4Change - pilot project based on u.lab / Theory U Nigel Clarke: Innovation in 2G Quantum Technologies, a Patent Landscape Study	
 RESEARCH IN PROGRESS	10.6: ICT & Innovation Room 202 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Romy Hilbig	Kristiana Roth: Organizational Capabilities for Implementing IoT in SMEs Wolfgang Groher: Leveraging AI-based Decision Support for Opportunity Analysis Jürgen Wirtz: Chances of Product Individualisation Utilizing 3D Printing Technology Robert Eirich: An organization design framework for digital innovation management	
	10.7: Design & Organising for Innovation Room 5 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Hardik Bhimani	Andres Ramirez-Portilla: Product-Service Systems: A Review towards Strategic Design and Innovation Sérgio Takahashi: Design Method for Front End in Innovative Project Management Reinhold Pabst: Setups for Process Facilitation in Innovation Projects Farzaneh Eslamloo: How start-up accelerators facilitate successful commercialization	
 WORKSHOP	10.8: Gamified Ideation on Organizational Ambidexterity Room: Hotel Albani - Michaelangelo A Led by: Sune Klok Gudiksen	This session centers on the current understandings of organizational ambidexterity and how to create a strong flow between existing business branches and new ones. We use a classic ideation technique (Lotus blossom) combined with game techniques for the core problems and challenges. By the end of the session facilitators will share how such insights can be used to conceptualize training game formats. The session is built on Erasmus+ Project: Gamify, in which ISPIM is a partner. More details	
 INSIGHTS & METHODS FOR INDUSTRY	10.9: Barriers and challenges of innovation adoption in healthcare industry Room: Hotel Albani - Michaelangelo B Led by: Mona Seyed Esfahani, Pia Hurmelinna-Laukkanen, Minna Pikkarainen	Medical experts present barriers to innovation adoption. These are discussed and participants generate insights and ideas for the future collaborative research.	

WEDNESDAY 19 JUNE – 1010 to 1110

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES	 <p>11.1: Sustainability & Innovation 2 Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Klaus Fichter</p>	<p>Roberto Sbragia: The role of eco-innovations on companies' social performance Carlos Martin-Rios: Effects of eco-innovation orientation and innovation types on performance Supraanee Tangnatthanakrit: Factors affecting consumer trust in organic food market Thailand Shiv S Tripathi: Sustainable Livelihood Models of Mobility in an Emerging Market</p>	
	<p>11.2: Methods for Industry 5: Value & Organisations Room 9 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Anne-Laure Mention</p>	<p>John Bessant: Experience innovation in the conference events sector Philippe Davidson: Consensus-seeking Decision-making for Democratized Innovation in Organizations Calum Drummond: Evolving a University Innovation Ecosystem to Deliver Value Beyond Academia</p>	
	<p>11.3: Project Spark Session: Creating Futures 2 Room: Hotel Albani - Gioto Facilitator: Katrin Reschwamm</p>	<p>Jukka Hemilä: Accelerating 5G Deployment in Smart Cities with Business Model Innovations Elisabetta Ocello: Description, results, and dissemination from iBLUE project. Kyriaki Papageorgiou: Integrating Society in Innovation: Co-creation and the H2020 SCALINGS project Riccardo Brozzi: Industry 4.0 Roadmap for the manufacturing and construction sector</p>	
	<p>11.4: SMEs & Innovation 2 Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Greg Hearn</p>	<p>Jarrood Haar: Understanding R&D in New Zealand Firms: A Mixed Methods Study Afnan Zafar: Finnish SMEs and the development of the innovative collaboration platform Ben Ramdani, Marina Kayumova: Digital innovation in SMEs: Antecedents, process and outcomes</p>	
	<p>11.5: Health, Healthcare & Innovation Management 1 Room 4 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Christian Thurnes</p>	<p>Pia Hurmelinna: Can Innovation Management do Better? Co-existing Organizational Arrangements in Hospital-restructuring Elina Hyrkäs: Demand-driven open innovation orchestration at the hospitals Hareem Arshad: Factors effecting diffusion of healthcare frugal innovations in developing economies</p>	
RESEARCH IN PROGRESS	 <p>11.6: Using Data for Innovation Room 202 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Marcus Tynnhamar</p>	<p>Bennet Etsiwah: What is Data Strategy? An Analysis of an ambiguous Concept Timber Haaker: Developing Data Driven Business Models for Interactive Media Companies Kadigia Faccin: Process Data: a Methodological Opportunity for Innovation Management Studies Annick Castiaux: Data-driven initiatives in Smart cities: citizen participation and value creation</p>	
	<p>11.7: Management & Policy Room 5 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Paul Ellwood</p>	<p>Kyung Hwa Kim: The analysis of R&D impact of Korean governmental programs Carine Dominguez-Péry: M-T-Ts for innovation: a bibliometric review Rafael Lizarralde: Strategic selection of technologies in R&D Institutions Liting Selina Liang: Building an Internationally Oriented Open Regional Innovation System</p>	
WORKSHOP	 <p>11.8: Gates, Gatekeepers & Keys in Innovation Processes Room: Hotel Albani - Michaelangelo A Led by: Sune Klok Gudiksen</p>	<p>This session centres on the diverse use of Gates, Gatekeepers & Keys in innovation processes. It builds on work done with Danske Bank and Kamstrup in the GAMIFY Project. We engage participants in this gamified/role-playing session and metaphorical connect to their understanding of Gates (when and where), Gatekeepers (who), and Keys (what gets through and why) in innovation processes. The session is built on Erasmus+ Project: Gamify, in which ISPIM is a partner.</p> <p>More details</p>	
INSIGHTS & METHODS FOR INDUSTRY	 <p>11.9: Data Thinking - Exploring data-driven solutions and businesses Room: Hotel Albani - Michaelangelo B Led by: Elena Fomenko</p>	<p>During the Workshop, participants will learn the main principles of Data Thinking framework and gain an overview about the major steps in the process. Moreover, there will be some hands on exercises, which will include conceptual and data science parts. As well, we will share lessons learned for successful data-driven projects development.</p> <p>More details</p>	

WEDNESDAY 19 JUNE – 1110 to 1140

 <p>MORNING BREAK Garden in front of Villa Vittoria @ Firenze Fiera</p>	
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ACADEMIC RESEARCH RESULTS & INDUSTRY CASES	 <p>12.1: Sustainability & Innovation 3 Room: Onice on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Yasmin Olteanu</p>	<p>Jarmo Uusikartano: Circular economy center: a concept for sustainable innovative constitutions Leena Aarikka-Stenroos: Business catalysts for the Circular Economy innovations Oliver Krätzig: A multi-level perspective approach to facilitate sustainable transitions Klaus Fichter: Sector-specific Diffusion of Environmental Innovations</p>	
	<p>12.2: Methods for Industry 6: Incubation & Acceleration Room 9 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Joanne Hyland</p>	<p>Sebastian Vetter: Corporate innovation hubs in New Zealand and Europe Vilho Jonsson: Task setting strategies for hackathons in industrial intra-organizational innovation Tobias Kruff: Towards a Comprehensive Corporate Incubator Categorization: Evidence from Cluster Analysis</p>	
	<p>12.3: Platforms & Ecosystems 6: Start-ups & Partners Room 202 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Kyriaki Papageorgiou</p>	<p>Arho Suominen: The Emergence of Entrepreneurial Ecosystems: A review of the Literature Yu Shan Hong: Factors influencing business partner selection in service co-innovation Maximilian Böger: How startups achieve their objectives more efficiently through an ecosystem</p>	
	<p>12.4: SMEs & Innovation 3 Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Mathias Beck</p>	<p>Noor Afzainiza Afendi: Strategic Orientation and Firm Capabilities Impact on New Product Performance Manuel Noya: Segmentation of EU small medium size companies using data analytics. Carlos Martin-Rios, Niclas Erhardt: Servitization and Sustainability: The Case of Craft Breweries</p>	
	<p>12.5: Health, Healthcare & Innovation Management 2 Room 4 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Mona Seyed Esfahani</p>	<p>Annika Thoresson: The evolving of an Innovation Center in a Hospital Alexander Booth: Building the front end of healthcare innovation Minna Pikkarainen: Data Access in Connected Health: Managerial Orchestration Challenges and Solutions</p>	
	<p>12.6: Project Spark Session: Skills & Platforms Room: Hotel Albani - Gioto Facilitator: Dirk Primus</p>	<p>Henning Breuer: Gamification for Innovation and Entrepreneurship Fabian Ranz: Methods and tools to facilitate digital self-transformation of SMEs Valentina Grillea: Open Innovation to Raise Entrepreneurship Skills and Public Private Partnership Katrin Reschwamm: ENRICH Centres: platform promoting innovation between Europe and the World</p>	
RESEARCH IN PROGRESS	 <p>12.7: Stakeholders & Partners Room 203 on Floor 2 of Villa Vittoria @ Firenze Fiera Facilitator: Marcus Tynnhammar</p>	<p>Luciana Maines Silva: The Influence of Multiple Stakeholder Participation in Health Responsible Innovation Iqra Sadaf Khan: Stakeholder's Inter-dependencies and their role in Sustainable Business Model Innovation Elisa Thomas: Startups' management of stakeholders' knowledge for product innovation Yongseung Lee: Analyzing technological positions to identify rivals and complementary partners</p>	
	<p>12.8: Motivation & Learning Room 5 on Ground Floor of Villa Vittoria @ Firenze Fiera Facilitator: Olga Kokshagina</p>	<p>Johanna Anzengruber, Dirk Primus, Stephan Sonnenburg: Measuring individual flow experience with EEG Marleen Voß: Transdisciplinary Learning Lab: innovative teaching approach based on business simulation Maya Mallat Yassine: Organizational Learning from Near Misses in Healthcare Alexander Krueger: Motivation as Determinant of Bootlegging Innovation</p>	
WORKSHOP	 <p>12.9: Testing the Service Innovation Game: BOOST+INNO Room: Hotel Albani - Michaelangelo A Led by: Krista Keränen</p>	<p>As an outcome of multiple RDI projects, Laurea UAS has developed a new innovation game to boost organisations' innovation culture and commercialization process. The BOOST+INNO process and tools have been developed and tested with a variety of Finnish organisations.</p> <p>We believe we have developed something new, exciting and effective. However, more testing is required to see whether we're on the right track and if something crucial is still missing. We warmly welcome innovation professionals at ISPIM to join our session of BOOST+INNO game and to give their feedback on our work.</p> <p>More details</p>	
INSIGHTS & METHODS FOR INDUSTRY	 <p>12.10: Using Emotional Intelligence Room: Hotel Albani - Michaelangelo B Led by: Jara Pascual</p>	<p>We want to highlight and increase awareness that digitalization of ecosystems is not only about technology and working online but it has the human being side as well. Collaboration is about people and communication and overall how a digital ecosystem can support the human side of the human interaction providing a way to increase emotional intelligence in the interaction between the ecosystem actors online and offline.</p> <p>More details</p>	

WEDNESDAY 19 JUNE – 1250 to 1340

	<p>CLOSING SESSION Room: Verde on Floor 2 of Villa Vittoria @ Firenze Fiera Chaired by: Iain Bitran - Executive Director, ISPIM</p>	<p>Innovating Our Common Future by Klaus Fichter - Founder and Director, Borderstep Institute for Innovation and Sustainability and Henning Breuer - Professor, HMKW and Founder, UXBerlin – Innovation Consulting Presentation of the XXXI ISPIM Innovation Conference (Berlin, Germany, 7-10 June 2020) Presentation of ISPIM Connects Bangkok (Bangkok, Thailand, Dates TBC) Presentation of the 2019 ISPIM Charity Donation - presented to the Anelli Mancanti Charity by The ISPIM Runners</p>
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WEDNESDAY 19 JUNE – 1340 to 1430

	<p>LUNCH Passi Perduti on Level -1 of Villa Vittoria @ Firenze Fiera</p>	<p>MEET & GREET – BERLIN (1350 to 1420) Meet by Reception Building in front of Villa Vittoria @ Firenze Fiera Led by: Klaus Fichter, Henning Breuer & Iain Bitran Discuss how you can get involved with the XXXI ISPIM Innovation Conference: Innovating Our Common Future (Berlin, Germany, 7-10 June 2020)</p>	
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WEDNESDAY 19 JUNE – 1430 to 1800

	<p>FLORENCE INNOVATION TOURS Meet the tour leaders outside, directly in front of Villa Vittoria @ Firenze Fiera Advance Reservations are obligatory Reserve your place</p>	<p>Tour 1: Tracing the Innovation Footsteps of Da Vinci - a walking tour of Florence Discover the beauty of Florence in the footsteps of one of the world's greatest innovators. The tour will be guided by members of the Verrocchio Institute who will connect the sights of Florence with the life of da Vinci and Verrocchio. Led by: Fellows of the Verrocchio Institute for Innovation Competence More details</p>	
		<p>Tour 2: FIRST Lab (FIREnze SmarT working Lab) - Living Labs in Action FIRST Lab (FIREnze SmarT working Lab) is an innovative technology lab that allows the realization of projects and prototypes of new services for the citizens of Florence and its visitors. The Lab involves collaboration between Hewlett Packard Enterprise, Fondazione Cassa di Risparmio di Florence, University of Florence, Research and Innovation Foundation (FRI), Computer Gross, IT Tecnosistemi, Var Group, Webkornor and Nana Bianca. Led and hosted by: Alessandro Monti, Senior Project Manager, Fondazione per la Ricerca e l'Innovazione promossa da Università di Firenze. More details TBC</p>	
		<p>Tour 3: Sustainable Thinking in the Fashion Industry "Sustainability" defines the human capacity to meet "the needs of the present generation without compromising the ability of future generations to meet their own needs". It is a challenge that is not limited to production methods but also implies a greater focus on the environment overall. The aim of the Sustainable Thinking project @ Salvatore Ferragamo is to make people reflect on these themes through visions of art and fashion. Led by: TBC More details</p>	
		<p>Tour 4: Giorgio Linea & My Vintage Academy - Haute Couture in Action (extra cost of EUR 30 payable in advance) Discover what drives innovation in Haute Couture. For 30 years, Barbara Ricchi (CEO and founder of Giorgio Linea and My Vintage Academy) has been designing and working with stars such as Madonna, Beyonce and Cameron Diaz, and with brands such as Givenchy, Stella McCartney, Karl Lagerfeld, Giorgio Armani, and Balenciaga. Barbara invites us to come and discuss innovation and entrepreneurship in Haute Couture, browse their collection of unique pieces gathered over 30 years and busy your hands making an accessory in their new Atelier. Led by: Steffen Conn & Olga Kokshagina Hosted by: Barbara Ricchi - CEO and founder of Giorgio Linea and My Vintage Academy More details: My Vintage Academy, FIRENZE 2.0 II Backstage del Fashion LINEAPELLE & My Vintage Academy</p>	
		<p>Tour 5: Nana Bianca - an incubator of dreams Born in 2012 in Florence, the startup studio of Nana Bianca (White Dwarf) currently supports up to 26 active projects, which represent the heart of this business accelerator. Inspired by an astronomical parallel, from which the name of the project derives, the founders call their startup Asteroids because they are like the satellites of the White Dwarf, a celestial body by which they are attracted and then pushed towards unexplored borders. Led by: Katja Wessling - Organizational Hacker, Nana Bianca More details TBC</p>	

CLOSE OF CONFERENCE

